



+27 11 340 1500
+27 11 880 6229
cglcricket.org.za
lions@cricket.co.za

Imperial Wanderers Stadium,
Corlett Drive, Illovo,
Johannesburg
PO Box 55309, Northlands, 2116



MEDIA ADVISORY

THE PRIDE OF JOZI

@CGLCricket @LionsCricket @WanderersZA

15 July 2021

Central Gauteng Lions partner with Ellies Electronics

The Central Gauteng Lions warmly welcome Ellies Electronics to The Pride of Jozi.

Ellies Electronics (Pty) Ltd has signed a 5 year partnership with the Central Gauteng Lions (CGL), that'll see, amongst other elements, the exclusive provision of lighting and electrical equipment, a significant investment into the stadium's famous Open East stand as well as into the Lions Cricket development system. The CGL and Ellies partnership is an exciting one and a relationship that both brands are looking forward to grow over the years ahead. Ellies is now part of the pride and the extended Lions Cricket family that certainly is the Pride of Jozi.

CGL CEO Jono Leaf-Wright elaborates on the exciting partnership that's set to commence immediately;

"A warm welcome to our Pride, Ellies! We're thrilled for the journey ahead not only because of the cricketing pipeline interest and investment promised, but also of the enhanced fan offering on the Open East Stand at our iconic Imperial Wanderers Stadium on match day. Ellies bring with them a highly experienced and excited team that will absolutely make the Central Gauteng Lions a more formidable outfit both on and off the field."

Johan Klein, Chief Commercial Officer of Ellies;

"We are thrilled to be on board with the Lions family and I honestly believe that this is just the beginning. As exclusive provider of all lighting and electrical equipment to the ever-impressive Imperial Wanderers, we are proud of our partnership and look forward to the journey ahead... together."

The partnership will also see Ellies contribute significantly to the CGL talent acceleration programs and its pipeline across all ages, men and women's teams.

-ends-

Directors: N. A Vilas (**) [President], E.M Glennistor (**) [Vice President], J.N Leaf-Wright (Chief Executive Officer), M.S Patterson (**), Y.A Manack (**), B.F Lesele (**), M.A.S Moosajee (**), D.T Selepe (**), Z.F Ngcobo (*) [Lead I.D], V. Mathura (*), S. Firer (*), F.S Radebe (*); M.I Matsetela (*); D.R Laing (***), M.S Sacher (***), A Stemmet (***)

* Independent director ** Non-Independent director ***Alternate director

Gauteng Cricket Board operating as Central Gauteng Lions (Non-Profit Company in terms of the Companies Act 71, 2008, as amended)
Reg. No. 1977/002554/08

Additional Ellies Electronics information:

Ellies Electronics is a subsidiary of JSE-listed Ellies Holdings.

Ellies , operates out of 13 branches and trade counters in South Africa, with presence in all nine provinces and wholly-owned branches in Namibia, Botswana and Eswatini. Ellies sells and distributes various products related to the markets it serves, including satellite dishes, terrestrial aerials, TV brackets, mounts and shelving solutions, alternative energy and solar solutions, and LED lighting, whilst offering bespoke industry solutions and custom-made products.

For further information, contact:

For any media related queries, please contact Wanele Mngomezulu, Central Gauteng Lions, Marketing and Communications Manager on +27 63 940 8841 or wanelem@cricket.co.za. Visit us on www.cglicricket.org.za or follow us on our official twitter handle @CGLCricket and Facebook page Central Gauteng Lions and #theprideofjozi.

Directors: N. A Vilas (**) [President], E.M Glennistor (**) [Vice President], J.N Leaf-Wright (Chief Executive Officer), M.S Patterson (**), Y.A Manack (**), B.F Lesele (**), M.A.S Moosajee (**), D.T Selepe (**), Z.F Ngcobo (*) [Lead I.D], V. Mathura (*), S. Firer (*), F.S Radebe (*); M.I Matsetela (*); D.R Laing (***), M.S Sacher (***), A Stemmet (***)

* Independent director ** Non-Independent director ***Alternate director

Gauteng Cricket Board operating as Central Gauteng Lions (Non-Profit Company in terms of the Companies Act 71, 2008, as amended)
Reg. No. 1977/002554/08